

The Purple Life Magazine

ZIMBABWEAN
IDENTITY IN THE
DIASPORA. **THE**
CASE OF UAE

PURPLE
KIDS
CORNER:
SPECIAL
MONTH
FOR MY
SPECIAL
DAD

HONOURING
OUR FATHERS:
A TRIBUTE
TO FATHER'S DAY

MINISTERS
ELLARD AND SHARON

Cherayi

FATHER'S DAY SPECIAL

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Editor's Note

We are halfway through the year, some goals for the year have been abandoned like an unwanted piece of furniture and yet some are still quite well and alive. Whatever the case may be, a very good fact is that if you are reading this then you are still one of the humans populating earth and if that's the case...there is hope in this life time. Don't give up.

June is special because we get to celebrate the pillars of humanity, fathers. From creative craft ideas that your kids can do for Fathers' day to celebration ideas for adults and a beautiful, thought-provoking, relevant poetry piece, Purple Life magazine is celebrating Father's day with you.

Father's day sometimes does not get as much attention as Mother's day but we can challenge each other to make this year exceptional. So go ahead, celebrate the Father figure in your life, and let us know how it goes.

For the first time, we have a couple as the cover for June's issue. We get to know Minister Ellard and Sharon Cherayi, the pastoral young couple that are setting the pace in the gospel music

industry. They are not only excellent musicians but it was a pleasure getting snippets from their wisdom bank.

Doing life together, creating an atmosphere for creativity and businesses to thrive is why The Purple Life Magazine exists. Get in touch with us if you have a story to tell and a business product to advertise. I together with the Purple Life team look forward to hearing back from you.

Here's to the inspiration you'll find in our pages. Smile and live.

Carrie Manzvera

Editor



WHOLESALE AND RETAILS HANDBAGS : PRADA AND MANY MORE



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“
WE ARE A FUN,
OUTGOING YOUNG
COUPLE WHO
LOVE THE LORD
PASSIONATELY.



*Ministers
Ellard and Sharon
Cherayi*

We got married in December 2017 and are blessed with two beautiful children who love music as we do. We are ordained pastors in AFM Zimbabwe, and Christian Gospel musicians, we have released four albums between us.

Two things you did not know about Ministers Ellard and Sharon

Ellard is a sports person – loves anything FIFA, and he loves cricket and volleyball. He is good in soccer and plays for some soccer clubs. He is also good with games. Sharon is a humorous person. The quiet Sharon you see in public is trying her very best to contain and restrain herself from cracking up. She cracks jokes a lot.

You have set an example of functioning in purpose as a Christian couple. How has the experience been?

We are not the first Christian couple. We have other inspirations that have gone ahead of us like Baba and Amai Charamba especially in the context of being Gospel musicians. We learn from them. Working together, the experience has been amazing. It is a blessing from God to have a spouse that understands what you do and where you are coming from.

We draw inspiration from the couples who have gone before us and from the Holy Spirit to continue to move forward.



What advice would you give to couples who want to do the same?

It is not a walk in the park. It's a journey. It comes with many sacrifices- you let go of many things and a lot of people. God will prune you and He will prepare you, which sometimes is not as beautiful as it looks. There are sleepless nights. There are tension moments involved but if you know your place as a man and as a wife, you're able to function well.

There is a lot of understanding and patience required from both parties because the day it will not feel nice, you need to understand that your other half is human- they need all the grace, patience and kindness to encourage them. Pray for them. Be able to stand with them and stand up for them.

Shield them. Pray together- a couple that prays together, stays together. Spend much time together getting to know each other outside of ministry and in ministry. There is always the grace of God to help you navigate it all.



We are getting into a season of celebrating Fathers' day. What does fatherhood mean to you?

A father is a protector, a leader, a helper, a teacher, an encourager, a provider of a family. A father is supposed to be available for his children. We get the meaning of true Fatherhood from the word of God, as God is our Father. Jesus teaches His disciples to say when you pray say our Father... give us this day... let your will be done.

Essentially, He is saying be the protector, our source and our sustainer in our lives. So Fatherhood is best seen from what God does in our lives – how he protects, gives, sustains, teaches and guides. He is there for us.

We have a fatherhood "epidemic" so to speak, of fathers not stepping up to their role. What advice would you give to Fathers who are not actively involved in their children's lives?

In the 21st century as a source or provider, fathers tend to focus on certain roles whilst neglecting others. They are busy working to provide financially whilst neglecting the roles to be available to teach, to encourage and to be there for their families. The expectation is for mothers to fit into all the other roles but it's not the same.

My advice is that a father should be able to find the balance between being a provider and all the roles of a father. Be there when they achieve certain things.

Be available so that they do not turn to other things like drugs. Sit down with your children and listen when they speak. At different stages in life, from being toddlers to those in universities, they all need attention and cry out for it in different ways.





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**WE SPEND TIME
TOGETHER GETTING
TO KNOW EACH OTHER
OUTSIDE OF MINISTRY
AND IN MINISTRY.**

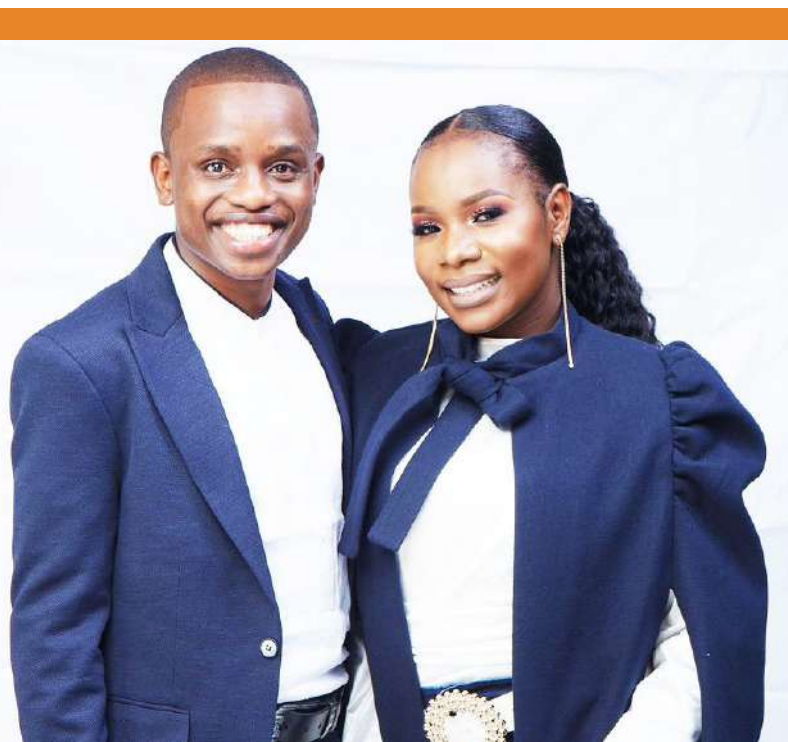
You continue to excel in your trade and calling. Can you encourage those who are just starting out?

Set goals never give up. There will be rainy days but there will also be sunny days. More work goes into the foundation. Don't give up. Have your faith in God. Trust the God of the process. If you feel like nothing is working or there are no results be patient.

The picture becomes clear once you are out of the situation but whilst you're still in it you probably won't see a clear picture. Have a vision. Run with it. Make sure you do not give up and work on it day and night. Pray on it and strategize. Never do things outside of God's will. Always ask to hear if you are in the right track and path.

How can people connect with you?

Subscribe to their social media platforms and stay connected to them on Youtube, Spotify and iTunes.





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Written by
Daniel Dzamatira
(Business Correspondent)

ZIMBABWEAN IDENTITY IN THE DIASPORA. THE CASE OF UAE

Wherever you go, you will always find a Zimbabwean. Literary, Zimbabweans are geographically ubiquitous!! Through experience, it is easier to identify a Zimbabwean at face value. When you greet him/her in English, you'll hear him/her saying, "Makadii zvenyu/Salibonani"?

Building Reputation:

As Zimbabweans in the diaspora, let everyone play his/her part diligently. We need to set a reputable culture that whenever a Zimbabwean is hired, things move, things work, strategic goals are attainable. We need to set a culture of honesty, integrity and accountability. Do you know that the behavior of one person in a certain specialty has either positive or negative ramifications to the entire nationality?

If it is reported that one Zimbabwean Accountant has clandestinely siphoned or embezzled funds from a company, it reflects badly on the entire group. If it is reported that one Zimbabwean has been involved in illicit drugs, the entire nationality's image is soiled.

We are the ambassadors:

We are the Zimbabwean ambassadors wherever we go. We need to prove a point that Zimbabweans are smart, educated, experienced, competent and trustworthy. Through your personality, your millionaire boss may, someday, say "John, take me to Zimbabwe and help me identify some business opportunities

there. I'll send you there and you become our country representative, director and shareholder." We are mixing and mingling with multimillionaires and billionaires in this country. Anything is possible.

There is an adage which says, "Your network is your networth." If you associate yourself with people who have no manual or plan in life, your life also becomes directionless. If you join frivolous groups that have no agenda, you become the agenda and you lose focus. If your social media content is mjolo, mjolo becomes your portion. Time has come for us, as Zimbabweans, to investigate what we can do to change our story.

“
**We are the Zimbabwean
ambassadors wherever we go.
We need to prove a point that
Zimbabweans are smart, educated,
experienced, competent and
trustworthy**
”

Zimbos in UAE

Many Zimbabweans are smart, adaptive and are currently dominating the corporate world, technical and academic space in UAE.

If you check in the Finance and Accounting field, there are qualified, experienced and competent Chartered Accountants, Management Accountants, Chartered Financial Analysts and Certified Internal Auditors.

If you check in the education field, we have dexterous nursery practitioners, primary teachers, secondary teachers, lecturers and professors who are sons and daughters of the soil. In aviation, we have Cabin Crew, Engineers and Pilots who are impacting positively in the aviation industry and their performance is top-notch.

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We have Zimbabweans who are dominating in theme parks which include Ferrari World, Yas Waterworld, Warner Bros, SeaWorld (Miral Experiences), IMG, Global Village, Dubai Parks and Resorts, Zoos and other Theme Parks. Some Zimbabweans are dominating the Hospitality industry which includes Chefs, Bartenders and Barristers.

We have unmatched fitness trainers who love what they're doing and are consistently hired 24-7-365.

Level of Toxicity:

We have HR practitioners who know which company is hiring, what qualifications are needed, what is a bankable CV. Sometimes these HR Officers are compelled to deliberately look for other nationalities because of the alleged toxicity of mwanawevhu.

Most people complain that if one links mwanawevhu for a job opening, once that person settles at work, s/he begins to usurp powers and attempt to topple the same person who connected or hired him/her. In Shona, "Kurera imbwa nemukaka mangwana inofuma yokuruma." (Biting the hand that feeds you).

What are we saying?

As Zimbabweans, loyalty should be our mantra. It is easy to refer/recommend or to be referred/to be recommended by someone for a job opening but what you do after being hired has ripple effects to the principal referral. We need to embrace the spirit of Ubuntu. We need to acknowledge that some of us have personality pitfalls and rectify it.

Effects of Negative Publicity:

Do you know that in UAE, if one nationality dominates in the media space for unethical business practices, they may even risk losing residency status

in totality like what has happened to other Eastern and West African nationalities (names withheld). We have to defend our name. We have to protect our Zimbabwean brand. We have to preach the "gospel" of unity, loyalty, honesty, accountability and empathy. Once we do that, we will never be judged by our skin colour. We will even scoop jobs earmarked for English Native Speakers.

Have you noticed that South Africans are regarded as part of the English native speakers possibly because the country managed to sell itself well during the 2010 World Cup but in essence, it has an Afrikaans background? Paradoxically, Zimbabwe is a British Colony with people who eloquently speak English but we are far from being categorized under the Native Speakers bracket.

In Essence..

Let us market ourselves, let us change the status quo. Preaching the "Proudly Zimbabwean" gospel is not politicking but it merely infuses a sense of belonging and a sense of identity.





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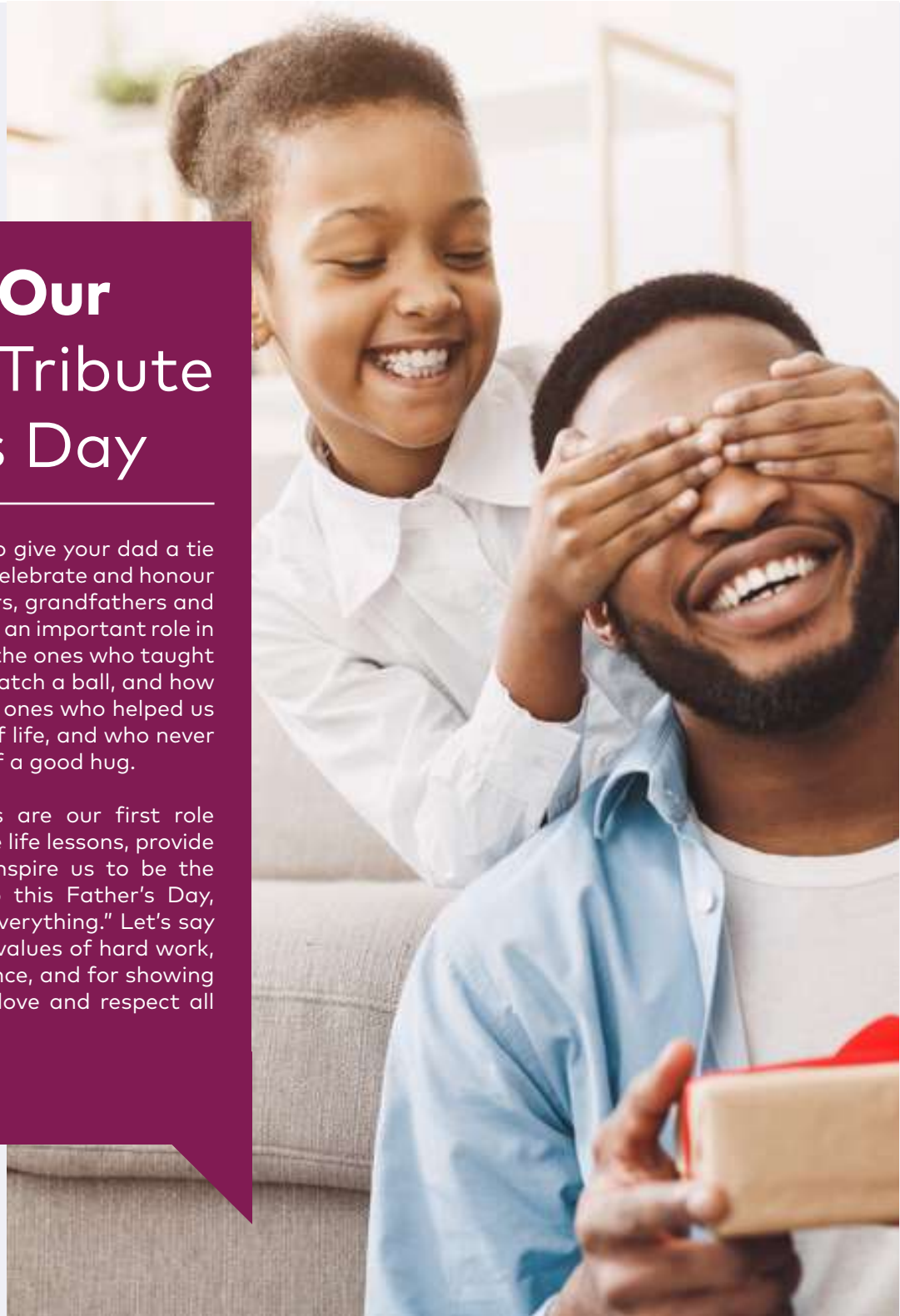
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Honouring Our Fathers: A Tribute to Father's Day

Father's Day isn't just a day to give your dad a tie or a new tool set. It's a day to celebrate and honour the contributions of our fathers, grandfathers and father figures who have played an important role in shaping our lives. Fathers are the ones who taught us how to ride a bike, how to catch a ball, and how to tell a good joke. They're the ones who helped us navigate the ups and downs of life, and who never let us forget the importance of a good hug.

For many of us, our fathers are our first role models. They teach us valuable life lessons, provide guidance and support, and inspire us to be the best version of ourselves. So this Father's Day, let's not just say "thanks for everything." Let's say "thanks for instilling in us the values of hard work, determination, and perseverance, and for showing us the importance of family, love and respect all rolled into one."



Ways to Make Father's Day Special

Create a Personalized Gift

Instead of buying a generic gift, create a personalized gift that your dad will cherish. You can create a video montage, photo album, or scrapbook of your favourite memories with your dad. Your dad will appreciate the thoughtful and emotional gift you give him. Examples of practical personalized gifts:

- **Personalized leather wallet:** Your dad can use a high-quality leather wallet that has a personalised inscription or initials as a fashionable and useful gift for years to come.
- **Customized Mug or Wine Glasses:** Consider getting him a set of customized glasses or a mug with his name or a special message. This is a great gift that your dad will use and appreciate.

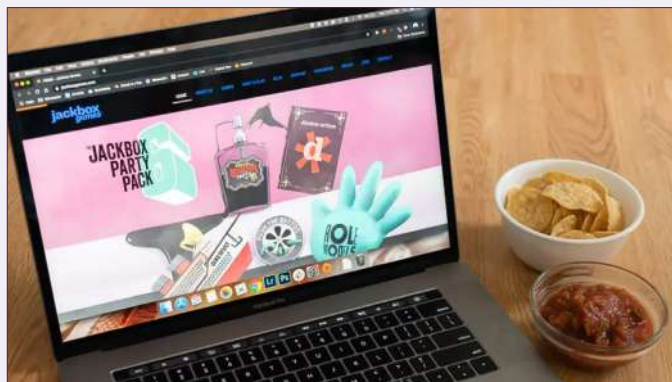
Smart Herb Garden

For the dad who enjoys gardening or cooking with fresh herbs, a smart herb garden can be a unique and useful gift. These self-contained gardens use LED lights and hydroponic technology to grow herbs indoors, making it easy to have fresh herbs on hand all year round. What a fun way to also have a fresh smelling home with some peppermint, rosemary and sage!



Virtual Game Night

For the dad who loves games, consider organizing a virtual game night with family and friends. You can play classic board games, card games, or even virtual reality games together, making it a fun and memorable Father's Day celebration.



Plan a Surprise Party

Gather family and friends and throw a surprise party for your dad. Decorate the house with balloons and streamers, prepare his favourite snacks and drinks, and play his favourite music. It's a great way to show your dad how much you care and love him.

Take Him on a Surprise Trip

Surprise your dad with a weekend getaway to his favourite destination or a game reserve where he will get to unwind seeing as the fathers in our lives work so hard. Book a hotel, plan some activities, and enjoy some quality time together. This is a beautiful way to bond with your dad and to explore new places.

Here's a fun business venture that you can do with your dad on Father's Day

Create a Father-Child Podcast



Father's Day is a great opportunity to bond with your dad and create something together. Consider starting a father-child podcast where you discuss your favourite memories, hobbies, and life lessons. You can record your conversations, edit and produce the podcast, and share it with family and friends. This way you create lasting memories and have fun while doing it!

To get started, you'll need some basic equipment such as a microphone, headphones, and recording software. You can also invest in a portable recording device to record your conversations on the go. When you're ready to edit and produce the podcast, you can use free software such as Audacity or Garage Band to create a high-quality audio file.

Once your podcast is ready, you can share it on social media, podcast platforms such as Spotify or Apple Podcasts, or even create your own website. You can also monetize the podcast by including advertisements or sponsorships. Creating a father-child podcast is a fun and unique business venture that you can do with your dad on Father's Day. It's a great way to bond, create something meaningful, and explore your creativity together.



Written by
Nokuthula Scarlett



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FATHERHOOD



A poetry piece by

Michael
Takawira

***In His image are we all created.
A few chosen, bestowed with
special grace.
Grace to be addressed as He is,
Grace to be called FATHER.***

As I gazed upon that delicate, helpless, innocent newborn, I immediately resolved to protect, care, provide and love that soul with all that I am. Before then, I had read and heard about fatherhood but from that moment, I started living it and understood I had a lot to learn about being a father.

I would derive the definition of fatherhood as the divine responsibility to represent God's spiritual role on the natural realm. As He is our Heavenly Father, He, in His capacity as creator and omniscient God has chosen, blessed some to let His 'FATHERHOOD WILL' be carried out on earth as it is in heaven.

This responsibility should be carried out with utmost diligence as the future lies therein, this means messing up with the role of fatherhood might as well mean messing up the entire human race 'literally'.

Neglected responsibility especially by fathers is the biggest cause of social decay. Society lacks real fathers as some have turned to be that which they have to be protecting against.

Neglecting their scripts evident in scripture, turning villains.

The entire social structure rests on the 'fatherhood foundation' and the strength of the foundation is evident on how much pressure the structure is able to withstand.

Successful fatherhood produces successful families which in turn produces successful communities.

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FATHERHOOD

Words by **Michael Takawira**

Fatherhood starts from but goes beyond producing sperm, making a female pregnant and producing a child. It is far from being a perfect role model and certainly not about suddenly having all the answers but acknowledging the fact that you know nothing and need to draw closer and learn from the PERFECT FATHER.



*To provide selflessly
To guide faithfully
To guard jealously
To protect relentlessly
To discipline promptly
To encourage earnestly
To nurture diligently
And
To love unconditionally*

For the few years I have been on this exciting and exhilarating journey, I have learnt this:

1. Seek God more and constantly read the manual on Fatherhood (the Word of God)
2. Pray for/about everything
3. Never stop learning - Constantly upgrade yourself and stay relevant
4. Admit wrongdoing and quickly repent
5. Be gentle yet firm
6. If you don't teach the right stuff, someone or something will (right or wrong)

Remember, fatherhood is more than a biological eventuality, it is an everyday spiritual calling.

Dedicated to all the fathers and father figures out there who are doing their best to carry out their role as God purposed and provide Godly leadership in this new age.



Purply's Kid's Corner

**Special Month for
My Special Dad**



Hi friends

I'm excited to start writing to you in this special month of June.

Do you know what makes the month of June Special?

We get to celebrate your dad in the coolest way. That's Right! It's Father's Day! This year Father's Day is on the 18th of June, Father's Day changes days every year but it is always the third Sunday of every June, so you need to diarize that and always brace yourself for some incredible Art and Craft for him.

Fathers come in different forms, some live with us, and they could even be our uncle, granddads or stepdads. Then there is also another Dad who does not live with us but He is always looking out for us "Our Father in Heaven".

We get to celebrate them all. Let's make a tie together I will show you steps below to make a special gift for your Dad.

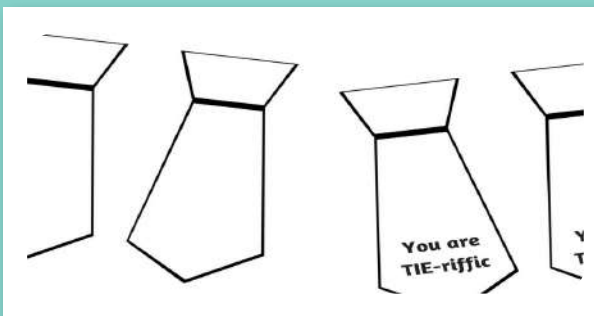
Shhhhhhhhhhhh It's a Surprise Gift for him, when you are done you hide it and give him on the 18th of June showing him how special he is in our lives.

Good Job!

CRAFT

Step 1:

Print and cut out the blank tie template.



Step 2:

Decorate the tie template.



Step 3:

Staple a Ribbon on both sides of the top part of your tie to make a nice chain



Step 4 :

Remember to keep it in a safe place and surprise your dad on the 18th of June with his new tie.

Good Job, see you in the next Edition my friends.

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